

The Spectrum Testimonial Contest is open only to individuals age 18 years or older [age 19 in AL & NE] located in any State of the United States and in the District Of Columbia ("D.C."). Contest entries are void where prohibited by law and outside of the United States and will be construed and evaluated according to U.S. law. Do not proceed in this contest unless you are a legal resident of, and located in the 50 United States or D.C.

Spectrum Testimonial Contest 2017
OFFICIAL RULES

NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN.

ELIGIBILITY AND CONTEST PERIOD: This contest ("Contest") is offered by Carson-Dellosa Publishing, LLC ("Sponsors"), and is open only to individuals age 18 years or older [age 19 in AL & NE] located in The United States and District Of Columbia ("D.C.") ("Eligible Participants"). Void outside of the 50 United States and where prohibited by law. Employees, officers, directors and agents of Sponsors (and members of their immediate families) and Sponsors' respective parents, subsidiaries, service providers, suppliers, advertising and promotion agencies and any others associated with this Contest are not eligible to participate. Contest begins on or about 12:00:01 AM CT on February 21, 2017 and ends at 11:59:59 PM CT on March 30, 2017 ("Contest Period"). By participating, entrants agree to be bound by these Official Rules and decisions of Sponsors and judges, which are final and binding in all matters relating to this Contest.

TO ENTER: To enter the Contest, Eligible Participants need to enter the required information in the appropriate fields on the following webpage, carsondellosa.com/myspectrum. No purchase necessary. One entry per person throughout entirety of contest.

PRIZES/ODDS: Six (6) Grand Prizes will be awarded to verified prize winners. The Grand Prize includes a build your own selection of Spectrum branded product valued at \$300.00 (USD).

Costs and expenses not stated herein are the sole responsibility of the winner. Other restrictions may apply. Prizes are non-transferable and no substitutions or cash redemptions will be made, except in case of the unavailability of the Grand Prize, in which case Sponsors reserve the right to award a prize of equal or greater value. If winner does not claim a Grand Prize as set forth in these Official Rules, such Grand Prize will be forfeited and awarded to an alternate winner from all remaining eligible entries received. The total ARV of prizes is \$1800.00 USD. Sponsor will ship prize to the provided address by the entrant after receiving acknowledgement from winner. The odds of winning depend on the number of all eligible entries received.

JUDGING: All Prize winners will be selected by a panel of judges. All Eligible entries must have a testimonial of 1,000 characters or less directly related to the use of a Carson-Dellosa Publishing Spectrum® branded product, plus First Name, Last Name, and Email Address. Entries meeting the contest requirements will be judged on the following criteria (1) Perceived ability to use in future marketing materials (60%), (2) Language and grammar (20%), (3) Emotional connection (20%). In the event of a ties score, the tie will be broken by determining which entrant has the highest score in the first of the above listed criteria (in order of appearance) as to which there is no tie.

PRIZE RULES. Winner will be selected on or about April 5, 2017 and announced on or about

April 21, 2017. Sponsor will attempt to notify potential Prize winners by email. Sponsor needs to receive notice of acceptance via email or phone within 10 days of Sponsor's notification. The judging and awarding of prize will be conducted by Sponsor. Sponsor is not responsible for lost, stolen, late or misdirected email, mail or delivery or communication problems of any kind. If unable to make contact with a winner within ten (10) days after Sponsor first attempts to notify the winner, or if the winner fails to claim the prize within ten (10) days after Sponsor first attempts to notify the winner, the Prize may at the discretion of Sponsor be forfeited or awarded to an alternate winner from all remaining eligible entries received. By accepting the prize, winner consents to the use of his/her name, likeness, biographical information and statements by Sponsors and their designees in advertising, trade and promotional materials and on their respective web sites without notice or compensation, except where prohibited by law.

GENERAL RULES: Entries are void if defective, altered, forged or submitted via unauthorized channels, and Sponsors reserve the right to disqualify any individual using such methods. If, for any reason, the Contest is not capable of running as originally planned by reason of infection by computer virus, worms, bugs, tampering, hacking, unauthorized intervention, fraud, technical failures or any other causes which, in the sole opinion of the Sponsors, corrupt or affect the administration, security, fairness, integrity or proper conduct of this Contest, Sponsors reserve the right, at their sole discretion, to cancel, terminate, modify or suspend Contest, and determine winners from eligible entries received prior to the action taken, or as otherwise deemed fair and equitable by Sponsors. Notice of such action by Sponsors will be posted on the Web Site. Any attempt to deliberately damage the Web Site or undermine the legitimate operation of the Contest is unlawful and subject to legal action by Sponsors or their agents; persons attempting same will also be disqualified from the Contest (if applicable). In the case of dispute regarding Internet entries, the authorized subscriber of the email account used to enter the Contest at actual time of entry will be deemed to be the entrant and must comply with these Official Rules. Authorized account subscriber is deemed to be natural person who is assigned an email address by an Internet Access Provider, online service provider, or other organization that is responsible for assigning email addresses. The failure of Sponsors to enforce any provision of these Official Rules shall not constitute the waiver of such provision. Sponsor reserves the right to alter any of the Official Rules as Sponsor deems necessary.

Persons found tampering with or abusing any aspect of this Contest, or whom Sponsors believe, in their sole discretion, to be impairing the administration, security, fairness, integrity or proper play of the Contest will be disqualified and may be subject to legal action by Sponsors or their agents. Taxes on prize, if any and any other costs not listed herein are the winner's sole responsibility. No substitutions or exchange for cash will be allowed, except at Sponsors' sole discretion. Prize is awarded "as is" with no warranty or guarantee, either express or implied, other than that which may be offered by the prize manufacturer/provider.

DISCLAIMER/LIABILITY RELEASE: By participating in the Contest, each entrant and prize winners assume all liability for any injury or damages caused or claimed to be caused by the Contest, their participation in the Contest and/or the acceptance, possession, use or misuse of any prize, negligence, claims, actions, personal and bodily injury, death or disability, property damage or loss of damage of any kind and releases and holds harmless Sponsors, PMC, and their respective parents, subsidiaries, affiliates and the officers, directors, employees, shareholders and agents of any of the foregoing entities (collectively, "Releasees") from and against any and all damages., Further, Releasees are not responsible for any: (a) telephone, computer or network malfunction, human or other error or failure to properly process entries; (b) communication disruption or other forces beyond their control, including inability to access any web site, submit entries or other disruption related to internet traffic, virus, bug or unauthorized intervention; (c) damage caused by computer virus or otherwise resulting to any computer (or information stored thereon) from entrant's access to the Contest Web Site or entry into the Contest; (d) printing or other errors appearing in the rules or other Contest materials; (e) misdirected or non-delivered entries/e-mails; (f) incorrect or inaccurate information, whether caused by Web Site users, or by any equipment or programming associated with or utilized in this Contest; or (g) any error, omission, interruption, deletion, defect or delay in operation or transmission, communications line failure, theft or destruction or unauthorized access to, or tampering with or hacking of Web Site.

IN NO EVENT WILL RELEASEES BE RESPONSIBLE OR LIABLE FOR ANY DAMAGES OR LOSSES OF ANY KIND, INCLUDING DIRECT, INDIRECT, INCIDENTAL, CONSEQUENTIAL OR PUNITIVE DAMAGES ARISING OUT OF PARTICIPANTS' ACCESS TO AND USE OF THE WEB SITE OR DOWNLOADING FROM AND/OR PRINTING MATERIAL DOWNLOADED FROM SAID SITE. WITHOUT LIMITING THE FOREGOING, EVERYTHING ON THE WEB SITE IS PROVIDED "AS IS" WITHOUT WARRANTY OF ANY KIND, EITHER EXPRESS OR IMPLIED, INCLUDING, BUT NOT LIMITED TO, IMPLIED WARRANTIES OF MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE OR NON-INFRINGEMENT. SOME JURISDICTIONS MAY NOT ALLOW LIMITATIONS OR EXCLUSION OF LIABILITY FOR INCIDENTAL OR CONSEQUENTIAL DAMAGES OR EXCLUSION OF IMPLIED WARRANTIES, SO SOME OF ABOVE LIMITATIONS OR EXCLUSIONS MAY NOT APPLY TO ALL PARTICIPANTS. PARTICIPANTS SHOULD CHECK THEIR LOCAL LAWS FOR ANY RESTRICTIONS OR LIMITATIONS REGARDING THESE LIMITATIONS OR EXCLUSIONS.

DISPUTE RESOLUTION/GOVERNING LAW: To the fullest extent permitted by law, you agree that the Contest is governed by the internal laws of the State of North Carolina, and all claims/causes of actions must be brought individually (NOT as part of a class action) in state or federal court in Guilford County, North Carolina. You further agree to the jurisdiction of such courts and that, in any claim/cause of action, your recovery will be limited to actual costs of participating in the Contest (if any) and that all other damages (including compensatory, consequential, incidental and punitive damages) are expressly waived.

WINNERS LIST: To obtain the names of the winner (available after April 21, 2017), send a self-addressed, stamped envelope to: Spectrum Testimonial Contest, PO Box 35665, Greensboro, NC 27425. Requests must be received by May 31, 2017.

SPONSORS:

Carson-Dellosa Publishing, LLC, 7027 Albert Pick Road, Greensboro, NC 27409.

No purchase necessary. Open to individuals 18 years or older (19 in AL and NE) in the U.S. & D.C., void in Canada. Void where prohibited. Entry dates 2/21/2017 (12:01am EST)–3/30/2017 (11:59pm EST). All entries subject to Official Rules. One entry per person. Grand Prize Value: \$300.00. Total ARV of all prizes is \$1800.00 USD. Odds of winning depend on number of eligible entries received. Sponsor: Carson-Dellosa Publishing LLC.